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## THE RITZ-CARLTON MAUI, KAPALUA WELCOMES JON GERSONDE AS GENERAL MANAGER

**KAPALUA, MAUI, HI (August 21, 2024)** – Jon Gersonde, an esteemed luxury hospitality leader in the Hawaiian Islands, has been named General Manager at The Ritz-Carlton Maui, Kapalua. He brings three decades of distinguished experience and leadership expertise to this important role at one of Maui’s most iconic resorts.

In his capacity as General Manager, Gersonde will oversee all aspects of the resort, focusing on delivering exceptional guest experiences and enlivening the service values of The Ritz-Carlton brand. His leadership skills and commitment to excellence are expected to elevate the luxury Maui resort’s reputation as a top travel destination.

Gersonde has immersed himself into Hawai‘i’s local culture and community and has led numerous sustainability and regenerative tourism initiatives throughout his career. Prior to joining The Ritz-Carlton Maui, he served as vice president and managing director at O‘ahu’s Turtle Bay Resort, which recently transitioned to a Ritz-Carlton property.

He brings more than 25 years of invaluable experience across the state of Hawai‘i. He has held pivotal roles as Vice President of Operations, Managing Director, and General Manager for developments including the 1 Hotel Hanalei Bay, Mauna Kea Beach Hotel, The Royal Hawaiian, Kapalua Bay Hotel, and The Westin Maui. His hospitality leadership also spans around the world including senior hotel positions in Australia, Asia, California, Florida, the Western Pacific, and the Caribbean.

“It’s an exciting time to return to Kapalua, which is such an iconic and sacred place not just on Maui, but in all of the Hawaiian Islands,” said Gersonde. “I look forward to working closely with the Ladies and Gentlemen of The Ritz-Carlton to enhance the resort’s well-earned reputation for honoring the Hawaiian culture and creating memorable experiences.”

To learn more about the resort and the newest offerings, visit [ritzcarlton.com/maui](https://ritzcarlton.com/maui) or call 808-669-6200. Find The Ritz-Carlton Maui, Kapalua on [Instagram](#) and [Facebook](#).

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**ABOUT THE RITZ-CARLTON MAUI, KAPALUA**

The luxurious Ritz-Carlton Maui, Kapalua showcases a stunning, destination resort offering 468 newly reimagined guestrooms, including 107 residential suites, with all new décor capturing Kapalua’s rich heritage and natural aloha. The Ritz-Carlton Spa® Maui, Kapalua beckons with treatment rooms framed by private garden showers, volcanic stone grottos, steam, sauna and whirlpool therapies, outdoor couple's hale (cabanas) and a fitness center and movement studio with spectacular ocean views. Jean-Michel Cousteau's Ambassadors of the Environment program offers all interest levels an array of outdoor activities from land to sea, led by trained naturalists. The breathtaking island resort also features six dining experiences, enhanced indoor/outdoor meeting space, an inviting children's pool and new, custom luxury cabanas. The Ritz-Carlton Maui, Kapalua is nestled on 54 acres and enveloped by the 22,000-acre Kapalua Resort, renowned for two championship golf courses, award-winning restaurants and the site of historic pineapple fields.