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## THE RITZ-CARLTON MAUI, KAPALUA UNVEILS NEW GUEST EXPERIENCES

*From cultural and culinary workshops to wellness and eco-conscious adventures, Maui's premier resort offers guests 60+ experiences weekly to enrich their stay*

**KAPALUA, MAUI, HI (March 4, 2025)** – The Ritz-Carlton Maui, Kapalua invites travelers to dive into a world where luxury meets adventure with diverse new activities and timeless experiences. Perfect for families, couples, and solo adventurers, these guest experiences celebrate Hawaiian culture, support wellness goals, create meaningful connections, and showcase the island's natural beauty. Whether seeking a quick retreat or an extended escape, guests can enrich their stay with more than 60 weekly experience offerings.

“At The Ritz-Carlton Maui, Kapalua, we're thrilled to offer our guests unforgettable ways to maximize their time on the island and immerse themselves in our destination,” said Jon Gersonde, general manager of The Ritz-Carlton Maui, Kapalua. “Every moment at our resort is designed to inspire connection, relaxation, and discovery.”

### Outdoor Pursuits

From championship golf to pickleball, zip lining, ATV rides and horseback riding, The Ritz-Carlton Maui, Kapalua ensures guests find their perfect blend of adventure and relaxation. Families can enjoy bocce ball and lawn games, while couples can savor romantic moments over a coastal walk, bike ride, or whale-watching adventure. Whether looking for a quick getaway or a week-long escape, The Ritz-Carlton Maui, Kapalua provides an unparalleled destination for rejuvenation and discovery.

### Health and Wellness

Recharge your body and mind with wellness-focused programs like aquacise, pure Pilates, island Zumba, morning mobility, and chakra yoga that balance energy and promote relaxation. Outdoor programming, such as labyrinth meditation walks and guided fitness hikes, provides a closer look at Maui's breathtaking landscapes. The 17,500-square-foot Spa offers seasonal specials blending ancient Hawaiian traditions with modern touches.

### Food and Beverage

Guests can dive into hands-on workshops such as new sushi-making sessions led by the property's expert chefs, sunset wine tastings, paint-and-sip nights, and interactive Mai Tai mixology classes. For foodies, the Chef's Table at Banyan Tree offers an immersive dining experience highlighting local, seasonal ingredients, while the Kapalua Wine & Chef Series brings top chefs and MICHELIN-starred talent to Kapalua each month. These experiences are designed to engage and inspire food lovers of all skill levels.

## **Arts and Culture**

Guests can immerse themselves in the spirit of aloha with lei po‘o and lei making workshops, hula lessons, and beginner ‘ukulele classes that celebrate traditional art forms. The Sense of Place historical presentation shares important information about the Hawaiian cultural renaissance and Honokahua Preservation Site. Guests can gather around the fire pit for talk story sessions, where local experts share Maui’s rich history and folklore, or enjoy the stars ‘n’ s’mores experience to learn about Hawaiian wayfinding while snacking on s’mores. An Aloha Friday Market offers guests to shop for locally-made Maui keepsakes, while the Tales of the Kapa Moe Lū‘au dazzles guests in the evening with authentic hula and chanting. These activities offer unique opportunities to connect with the island’s culture and community.

## **Keiki (Just For Kids)**

Young explorers can participate in exciting and educational activities tailored to spark curiosity and creativity. Hands-on cooking experiences include pizza and milkshake-making classes, where *keiki* (children) can craft their own culinary creations. Budding artists can personalize keepsakes in the Color Me Tee activity; while aspiring green thumbs can join Intro to Tropical Gardening sessions to learn about local plants and sustainability. Young guests can also participate in the resort’s Jean-Michel Cousteau’s Ambassadors of the Environment program, one of only six offered at Ritz-Carlton properties worldwide. Featuring hands-on experiences highlighting Maui’s natural wonders, children can join guided excursions to observe sea turtles, explore tide pools, or learn traditional survival skills.

For more information on the latest resort experiences, visit [www.kapalua-experiences.com](http://www.kapalua-experiences.com).

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## **About The Ritz-Carlton Maui, Kapalua**

The luxurious Ritz-Carlton Maui, Kapalua showcases a stunning, destination resort offering 468 reimagined guestrooms, including 107 residential suites, with décor capturing Kapalua’s rich heritage and natural aloha. The Ritz-Carlton Spa® Maui, Kapalua beckons with treatment rooms framed by private garden showers, volcanic stone grottos, steam, sauna and whirlpool therapies, outdoor couple's hale (cabanas) and a fitness center and movement studio with spectacular ocean views. Jean-Michel Cousteau's Ambassadors of the Environment program offers all interest levels an array of outdoor activities from land to sea, led by trained naturalists. The breathtaking island resort also features six dining experiences, enhanced indoor/outdoor meeting space, an inviting children's pool and new, custom luxury cabanas. The Ritz-Carlton Maui, Kapalua is nestled on 54 acres and enveloped by the 22,000-acre Kapalua Resort, renowned for two championship golf courses, award-winning restaurants and the site of historic pineapple fields. For more information about The Ritz-Carlton Maui, Kapalua, visit [www.ritzcarlton.com/maui](http://www.ritzcarlton.com/maui).