



## **The Ritz-Carlton New York, NoMad Unveils Exclusive Bridal Package in Collaboration with Markarian, Stephanie Gottlieb, and Jimmy Choo**

*The Bespoke Bride Experience Will Ensure Brides-to-Be Are Dressed to the Nines with Offerings from the Most Coveted Brands Including Personal Shopping, Custom Robes by Markarian, Jewelry Consultation, and More*



**NEW YORK, NY – October 8, 2024** – [The Ritz-Carlton New York, NoMad](#), renowned for its legendary service and modern elegance, is thrilled to unveil a truly bespoke bridal experience just in time for October’s Bridal Fashion Week. This exclusive package, created in collaboration with luxury womenswear and bridal brand [Markarian](#), luxury accessories brand [Jimmy Choo](#), and renowned jewelry designer [Stephanie Gottlieb](#) brings some of the world’s most coveted brands together for a stylish and enjoyable experience for brides-to-be. Whether visiting New York City for wedding dress appointments or planning a once-in-a-lifetime vacation, this unparalleled package delivers exceptional luxury and personalization.

“We’re delighted to partner with these esteemed brands to provide brides with an exceptional experience during such a momentous time of their lives,” said Bastian Germer, General Manager of The Ritz-Carlton New York, NoMad. “From the exclusive shopping sessions and consultations with Markarian, Jimmy Choo and Stephanie Gottlieb, to our custom Markarian robe and signature spa treatment, every element of this package has been thoughtfully curated to ensure each bride feels uniquely celebrated.”

### **Package Inclusions:**

As part of the Bespoke Bride package, brides can indulge in a private, personalized shopping session at Markarian’s showroom. Here, they will have access to the full Markarian collection, allowing them to explore a beautiful array of gowns to find the one that perfectly reflects their vision for the big day. For those looking to elevate the experience, the package also offers an add-on to meet with notable bridal stylists [Anny Choi](#) or [Gabrielle Hurwitz](#), who will provide expert guidance to refine and enhance the shopping process.

“This partnership with The Ritz-Carlton NoMad, Jimmy Choo, and Stephanie Gottlieb offers brides a seamless, curated experience to find their perfect looks. Brides will receive an exclusive Markarian robe in their suite upon arrival. From our Flatiron showroom, brides can try on Markarian gowns while enjoying expert guidance from renowned bridal stylists. With the option to semi-customize pieces, we offer a unique service that reflects the personal style of our brides for their big day,” says Alexandra O'Neill, Founder of Markarian.

An exclusive and tailored shopping experience at Jimmy Choo's NYC flagship will give brides the opportunity to find their perfect match for their wedding day look. A curated suite of the brand's signature styles will be available alongside the brand's 'Made To Order' service, which invites customers to bring their dream styles to life combining the innovative spirit of the London design studio with time-honored Italian craftsmanship. To ensure a seamless experience, the hotel concierge can arrange private car service to transport them to and from the boutique. To further elevate the offering, a curated lookbook of styles will be provided upon booking the package, with the option to have selected pairs delivered directly to their room at The Ritz-Carlton New York, NoMad, or to the Markarian showroom for an effortless try-on during their gown fitting.

Stephanie Gottlieb Fine Jewelry adds their signature touch to the wedding journey with a personalized in-room jewelry consultation. Bringing the Stephanie Gottlieb aesthetic of elegant and modern bespoke jewelry, the expert team will draw on their diamond expertise, beloved by celebrities and tastemakers, to design custom wedding bands that reflect the bride's personal style. The Stephanie Gottlieb Fine Jewelry team will help create a custom jewelry piece for brides to wear on their wedding day to add a unique and sentimental touch to their bridal look or to choose personalized gifts for their wedding party, parents, or loved ones.

"We're thrilled to be part of this exclusive bridal package collaboration. This partnership embodies the epitome of luxury and personal touch, from Markarian's custom robes to the iconic designs of Jimmy Choo. Helping brides-to-be and their loved ones select the perfect jewelry for their big day is a privilege, and we can't wait to offer our expertise to ensure each bride sparkles with confidence and style on her special day," said Stephanie Gottlieb, Founder of Stephanie Gottlieb Fine Jewelry.

As a special keepsake from the Bespoke Bride Package, brides-to-be will receive a custom Markarian robe designed specifically for The Ritz-Carlton New York, NoMad, and embroidered with a phrase to signify their pending nuptials. The package also includes a "Something Blue" welcome gift featuring Augustinus Bader products from [The Ritz-Carlton Spa New York, NoMad](#). For ultimate relaxation, brides can enjoy a rejuvenating spa appointment with a trip to The Ritz-Carlton Spa New York, NoMad for The Method treatment by Augustinus Bader. Additional offerings include accommodation in a lavish penthouse residence or club level suite, complemented by a reservation at the highly sought-after rooftop Nubeluz for [High Tea Service](#).

For brides looking to tie the knot at The Ritz-Carlton New York, NoMad, the property offers elegance and exclusivity, with over 10,000 square feet of indoor and outdoor event space to choose from. Venues span two private floors including the expansive Ritz-Carlton Ballroom, which accommodates up to 253 guests, and the Madison Terrace with breathtaking views of the Empire State Building. The hotel additionally offers a dedicated team of Ritz-Carlton Wedding Specialists that work closely with each couple to bring their dream wedding to life. With catering

by Michelin-starred chef José Andrés, the hotel provides an unforgettable culinary experience, making it the perfect destination for a truly remarkable celebration.

Reservations for the Bespoke Bride Experience must be made at least 30 days in advance and will be available for booking from October 8, 2024, through December 31, 2024. The package starts at \$3,500 per night in a Liberty Suite, One-Bedroom or Two-Bedroom Penthouse. Guests can make reservations [online](#), by emailing [nomadsales@ritzcarlton.com](mailto:nomadsales@ritzcarlton.com) or by calling (212) 404-8400. For further information, please visit [www.ritzcarlton.com/nomad](http://www.ritzcarlton.com/nomad).

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### **About The Ritz-Carlton New York, NoMad**

Situated at Broadway and 28th street, The Ritz-Carlton New York, NoMad combines the brand's legendary service with refined elegance. Conceived as a pillar of Manhattan's renowned Floral District, the 250-key hotel is developed by Flag Luxury Group and designed by world-renowned design teams including SUSURRUS International, Rafael Viñoly Architects, Rockwell Group, Lázaro Rosa-Violán Studio, and Martin Brudnizki. Awarded by AAA with a Five Diamond Designation, the hotel offers expansive living spaces filled with bespoke furnishings and artwork alongside breathtaking views across the city's most iconic sights, and for those who never want to leave, 16 branded luxury penthouse residences bring Ritz-Carlton's distinctive style, service and amenities home. All guestrooms and suites include bathroom amenities by fragrance partner Diptyque, featuring the scent Philosykos – an ode to the fig tree. The hotel boasts legendary restaurants and bars by Michelin-starred chef José Andrés, including Zaytinya, offering an innovative mezze menu inspired by Turkish, Greek and Lebanese cuisines served up in a sleek and modern setting, The Bazaar, a high-end avant-garde dining destination that is a wild sensory adventure born of Andrés' Spanish roots, and Nubeluz, a rooftop bar where guests can drink 500 feet in the air. For events and gatherings, the hotel offers over 10,000 square feet of event space spanning two floors, including a private outdoor terrace. The hotel also houses the signature 6,800 sq ft The Ritz-Carlton Spa New York, NoMad, and Fitness Center, featuring eight treatment rooms, aromatherapy saunas, steam rooms, and exclusive treatment offerings in partnership with Augustinus Bader.

### **About The Ritz-Carlton Hotel Company, LLC**

The Ritz-Carlton Hotel Company, L.L.C. currently operates more than 100 hotels in 34 countries and territories. For more information or reservations, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), for the latest company updates, visit [news.marriott.com](http://news.marriott.com) and to join the live conversation, use #RCMemories and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including complimentary nights and Elite status recognition. To enroll for free or for more information about the program, visit [marriottbonvoy.com](http://marriottbonvoy.com).

### **About Marriott Bonvoy®**

Marriott Bonvoy's extraordinary portfolio offers renowned hospitality in the most memorable destinations in the world, with 30 brands that are tailored to every type of journey. From The Ritz-Carlton and St. Regis to W Hotels and more, Marriott Bonvoy has more luxury offerings

than any other travel program. Members can earn points for stays at hotels and resorts, including all-inclusive resorts and premium home rentals, and through everyday purchases with co-branded credit cards. Members can redeem their points for experiences including future stays, Marriott Bonvoy Moments, or through partners for luxurious products from Marriott Bonvoy Boutiques. To enroll for free or for more information about Marriott Bonvoy, visit [marriottbonvoy.com](https://marriottbonvoy.com).

### **About Stephanie Gottlieb**

Stephanie Gottlieb Fine Jewelry, founded in 2013 by visionary designer Stephanie Gottlieb, is a luxurious and innovative jewelry brand that celebrates individual expression through meticulously crafted pieces. With a commitment to unparalleled craftsmanship and the use of ethically sourced materials and natural diamonds, the brand offers a diverse range of collections, from timeless classics to contemporary designs. Known for its custom creations and celebrity fans, Gottlieb's jewelry stands at the intersection of elegance and personal style, inviting individuals to join a legacy of creativity, craftsmanship, and the celebration of life's most cherished moments. For more information visit [@stephaniegottlieb](https://www.stephaniegottlieb.com) and [www.stephaniegottlieb.com](https://www.stephaniegottlieb.com).

### **About Markarian NYC**

Alexandra O'Neill founded luxury womenswear label Markarian in 2017. Named after a particularly radiant grouping of galaxies, Markarian combines Alexandra's love of celestial romanticism with timeless design and modern grace. Alexandra fell in love with making clothing when her grandmother, GiGi, taught her how to sew at just 10 years old. Markarian came to life from Alexandra's notion of designing clothing that is whimsical and playful yet wearable and beautifully made. Each special, romantic, and ethereal piece is thoughtfully made-to-order in an effort to reduce waste. Designed and produced in New York City, Markarian has a strong belief in supporting the fine craftsmanship that the New York Garment Center offers. Markarian recently dressed the First Lady of the United States, Jill Biden, for the 2021 Inauguration. For more information visit [@Markarian NYC](https://www.markarian-nyc.com) and [markarian-nyc.com](https://www.markarian-nyc.com).

### **About Jimmy Choo**

Established in 1996, Jimmy Choo is a global luxury accessories brand with an empowered sense of glamour and a playfully daring spirit. Celebrated for its confident style and craftsmanship excellence, Jimmy Choo is synonymous with the art of celebrity dressing and red-carpet style. The house's innovative spirit meets time-honored techniques in the form of exceptional collections spanning footwear, handbags, fragrance, a range of accessories and a growing men's offering. Together, CEO Hannah Colman and Creative Director Sandra Choi have built a global powerhouse defined by glamour, optimism and joy. Jimmy Choo is part of the Capri Holdings Limited global fashion luxury group publicly listed on the New York Stock Exchange under the ticker CPRI.